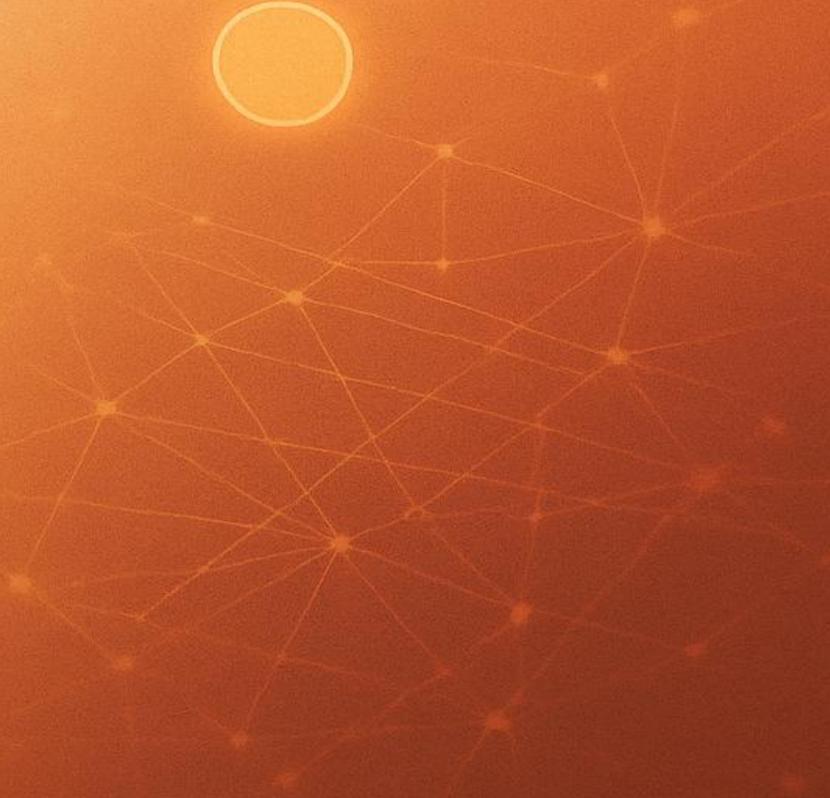




DEPARTMENT OF TELECOMMUNICATIONS

# SANCHAR SAMVAAD



Director General Telecom, Sanchar Bhawan, New Delhi (16<sup>th</sup> Edition)

## Our leaders



Hon'ble Union Minister  
Shri Jyotiraditya M. Scindia



Hon'ble Minister of State  
Dr. Pemmasani Chandrasekhar



Dr. Neeraj Mittal  
Secretary(T)



Smt. Sunita Chandra  
Director General Telecom

### Message from the Director General Telecom:

It gives me great pleasure to present the sixteenth edition of Sanchar Samvaad, highlighting the achievements and initiatives of DoT's field units across India.

From Sanchar Saathi and Samriddh Gram Panchayat to FRI and cyber awareness campaigns, LSAs have shown commendable progress in building a secure and inclusive digital ecosystem. Their coordination with state agencies and service providers continues to enhance connectivity, compliance, and citizen engagement.

I applaud the dedication of all officers and staff, especially in expanding services to rural regions. My best wishes to the editorial team—may this platform continue to foster collaboration, creativity, and excellence.

Blueberry Digital

### 🌟 Highlights of this edition:

- Sanchar Saathi: Fraud reporting, SIM tracking, and outreach across states
- CEIR Recoveries: Thousands of stolen phones returned via DoT-LEA coordination
- BSNL 4G Launch: 97,500 towers inaugurated, connecting 26,000 villages
- Sanchar Mitra: Youth-led cyber safety drives in Assam, Mumbai, and Kashmir
- FRI Workshops: Telecom-banking collaboration to prevent financial fraud
- Hindi Fortnight & Sports Day: Celebrating language, fitness, and unity
- Drive Tests & ISP Meets: Strengthening telecom quality and compliance

मुख्य संपादक  
वरिष्ठ संपादक  
संपादक  
सहसंपादक

सुरेश पुरी  
राधाचरण शाक्य  
रूपेंद्र कुमार  
शैलेंद्र सागर

अपर दूरसंचार महानिदेशक डीजी मुख्यालय  
अपर दूरसंचार महानिदेशक, हरियाणा एलएसए  
उपमहानिदेशक, (प्रशासन), , हरियाणा एलएसए  
निदेशक, (प्रशासन), हरियाणा एलएसए



# Empowering Citizens in the Digital Age: DoT's Citizen Centric Services

In an era where mobile connectivity powers daily life, the **Department of Telecommunications (DoT)** under the **Ministry of Communications**, continues to redefine citizen empowerment through its flagship platform—**Sanchar Saathi**. Designed to protect telecom users and promote transparency, Sanchar Saathi offers a suite of digital tools that put control back in the hands of the consumer.

## What Can You Do with Sanchar Saathi?

Sanchar Saathi isn't just a portal—it's a personal telecom control center. Here's how it helps:

- **Block Lost/Stolen Devices** Lost your phone? Don't panic. Sanchar Saathi lets you block your handset using its **IMEI number**, rendering it useless to thieves and preventing misuse.
- **Know Your Mobile Connections** Ever wondered how many SIMs are issued in your name? This feature shows all active connections linked to your identity—and lets you report any unauthorized ones.
- **Report Fraudulent Calls & Messages (Chakshu)** Suspicious calls or scam messages? Flag them instantly through **Chakshu**, helping DoT and law enforcement curb telecom fraud.
- **Verify Handset Authenticity** Before buying a phone, check if it's genuine. Sanchar Saathi helps you avoid counterfeit devices by verifying the IMEI.
- **Report International Call Spoofing** If a call looks local but sounds suspicious, it might be spoofed. Sanchar Saathi lets you report such cases, protecting users from international fraud.

Link to Portal

<https://www.sancharsaathi.gov.in/>

## *Sanchar Saathi in Action: Voices from the Field*

From the heart of Gorakhpur to the foothills of Kashmir, **DoT's field units** have been weaving Sanchar Saathi into the public consciousness through a series of immersive outreach programs. These workshops aren't isolated events—they are chapters in a shared mission: to make Sanchar Saathi not just a portal, but a public movement. By engaging citizens in their own languages, through trusted media and local leadership, DoT is building a telecom ecosystem where safety, transparency, and empowerment are everyday realities.

## *UP East LSA: From Workshops to Airwaves—Sanchar Saathi Reaches Every Corner*

The momentum for Sanchar Saathi in Uttar Pradesh gained powerful traction through both ground-level engagement and mass media outreach. On 23rd July 2025, a large-scale workshop at AIIMS Gorakhpur brought together doctors, police officers, POS personnel, and telecom distributors to explore citizen-centric services including Sanchar Saathi, EMF awareness, the Telecom Act 2023, and POS safety.



UP East LSA

*Extensive coverage by PIB and Doordarshan Uttar Pradesh carried the conversation to homes across the region.*

But the outreach didn't stop there.



On 31st July 2025, the Additional Director General, UP East LSA, met with Team Red FM to discuss key DoT initiatives, including Sanchar Saathi and the Financial Fraud Risk Indicator (FRI). The conversation, broadcast on Red FM 93.5 Lucknow during the prime-time morning slot on 6th August, spotlighted the portal's fraud prevention tools and the Telecommunications Act's SIM card provisions.

*Radio became a bridge—connecting policy to public, awareness to action.*

### ***Champan: Ground-Level Engagement in Bihar***

Under the guidance of Mr. Babu Ram, Addl. DG(T), Bihar LSA brought Sanchar Saathi to the grassroots with a workshop on 12th September 2025 at the Block Office in Narkatiaganj. Attended by the BDO, computer teachers, and retailers, the session emphasized the app's role in fraud prevention and SIM card compliance. Franchisees were urged to become ambassadors of telecom safety, strictly adhering to KYC norms.

### ***Kolkata: Media Mobilization for Telecom Awareness***

On 20th August 2025, West Bengal LSA convened a press meet in Kolkata, spotlighting Sanchar Saathi's citizen-centric modules. Coverage by PIB, Kolkata TV, Anandabazar Patrika, and S News—across English and regional languages—ensured the message reached every corner of the state.

### ***Kashmir: Broadcasted Awareness, Scientific Clarity***

In J&K, the message took to the airwaves. A special program titled "Empowering Citizens Through Awareness" aired on Doordarshan on 30th September 2025, featuring senior officials from the LSA. The session demystified EMF exposure, promoted cyber safety, and showcased Sanchar Saathi as a tool for informed telecom use.



### ***Punjab LSA: Raising Awareness through Doordarshan Talk Show on Sanchar Saathi***



A special talk show on *Sanchar Saathi* was organized by Punjab LSA at Doordarshan Chandigarh, featuring DDG (S) Shri G.P. Singh and Director (S) Shri Chetan Sharma. The discussion highlighted various modules of the *Sanchar Saathi* portal, including citizen-centric initiatives aimed at enhancing telecom safety and transparency. The program was telecast on DD Chandigarh on **19th September 2025** and on DD Haryana on **22nd September 2025**, reaching a wide audience across both states and promoting public awareness about secure telecom practices.

### CEIR: A Digital Shield for Mobile Users

Imagine losing your mobile phone—your lifeline to the world. Panic sets in. But instead of helplessness, you open a portal and press “Block.” Instantly, your stolen device becomes useless across all networks. That’s the power of CEIR.

The Central Equipment Identity Register (CEIR), launched by the Department of Telecommunications (DoT), empowers citizens to block lost or stolen mobile phones and verify device authenticity. Integrated with the Sanchar Saathi portal, CEIR helps deter mobile theft and supports law enforcement in recovering devices.

Recent recoveries highlight CEIR’s impact. In Haryana, 2,935 lost or stolen phones were returned to their owners last quarter through coordinated efforts with Law Enforcement Agencies.

In Rajgarh, Madhya Pradesh, 303 recovered phones worth ₹51 lakh were handed back, earning praise from DoT’s MP LSA for tech-enabled citizen-first policing.

On 7th August 2025, DDG (SC) Tripura met with the DGP and senior police officials to discuss CEIR integration with CCTNS, CMS portal onboarding, and T-HCBS implementation. Regular coordination meetings were agreed upon to strengthen telecom-security efforts.

National-level events further reinforced CEIR’s role. The Security Conference on 3rd September featured presentations from DoT HQ, DGT, LSAs, and LEAs, with top-performing District Police Authorities recognized for CEIR recoveries. The West Zone LSAs’ review meeting on 4th September focused on operational insights and strategic planning.

As a digital safeguard, CEIR continues to protect users and promote secure telecom practices across India.

MP LSA



Tripura



Maharashtra LSA



### पंचकूला पुलिस ने 1 माह में खोए हुए 11 मोबाइल ट्रेस कर असल मालिकों को लौटाए

**सवेरा न्यूज/संतोष**  
पंचकूला, 28 अगस्त: पंचकूला पुलिस ने अगस्त माह में सराहनीय कार्य करते हुए खोए हुए 11 मोबाइल फोन उनके असल मालिकों को सुरक्षित रूप से लौटाए हैं। डीसीपी सुरेश गुप्त ने सभी मोबाइल मालिकों से मुलाकात कर उनकी खुशी में शामिल हुए और कहा कि पुलिस का उद्देश्य जनता की सुरक्षा व निरदोषता को बनाए रखना है। मोबाइल खपसी पर लोगों ने पंचकूला पुलिस का धन्यवाद व्यक्त करते हुए इसे निरपराध ढंग से लौटाया। डीसीपी ने इस उपलब्धि का श्रेय साइबर सेल को टीम को दिया। उन्होंने बताया कि साइबर सेल इन्सॉल्वेन्ट निर्मल सिंह, सब इन्सॉल्वेन्ट रामू स्वामी और रिक्वाही रजनीश ने टीमवर्क के साथ मेहनत कर मोबाइल फोन को ट्रेस किया और सही मालिकों



लोगों को उनके गृह हुए मोबाइल लौटाते पुलिस अधिकारी। एक पहचान में मुख्य भूमिका निभाने। मोबाइल धरकों में सुमनलता निवासी सैक्टर-26 पंचकूला, राजा निवासी मौली जागरा चंडीगढ़, रविन्द्र निवासी खटोली, लखनपाल कुमार निवासी सैक्टर-16 पंचकूला, कासिम निवासी गांव कोट, आसिफ अली निवासी मौली जागरा, कर्म सिंह निवासी किलवा, जगत कुमार निवासी मौली जागरा सर्जित अन्य लोग शामिल हैं। पुलिस को तपस्वता और प्रयास से इन लोगों को उनके खोए हुए मोबाइल वापस मिलने पर खुशी साक झलक रही थी। गुप्त या चोरी हुए मोबाइल को ट्रेस और ब्लॉक करने के लिए सीईआईआर पोर्टल पर शिकायत कैसे करे, साइबर असाइन भाग में अगर आपका मोबाइल फोन चोरी हो गया है या गुप्त हो गया है, तो धरकों नाहीं।

# India Marks a Historic Leap with the Launch of BSNL's Indigenous 4G Network

“A Landmark in Self-Reliant Telecommunications.”



On September 27, 2025, India witnessed a defining moment in its digital transformation journey as Hon'ble Prime Minister Shri Narendra Modi inaugurated more than 97,500 mobile towers across the nation. This landmark initiative not only strengthens India's telecommunications infrastructure but also stands as a testament to the country's growing technological self-reliance.

Of these, over 92,600 towers belong to BSNL's indigenously developed 4G full-stack network—an achievement powered by *Swadeshi* technology. Designed to connect over 26,000 previously unconnected villages, this rollout brings high-speed connectivity to some of the most remote and underserved corners of the nation, reinforcing the vision of *Digital India* and *Atmanirbhar Bharat*.

The national event, inaugurated by the Hon'ble Prime Minister, was virtually attended by the Hon'ble Union Minister of Communications and Minister for Development of North Eastern Region (DoNER), the Hon'ble Chief Minister of Assam, the Additional Director General of Telecommunications, Assam LSA, and several senior dignitaries and officials from across the country.

Adding to the nationwide celebrations, a grand event was organized in Jaipur under the chairmanship of Hon'ble Chief Minister Shri Bhajanlal Sharma. The occasion marked the commissioning of 1,300 new towers delivering BSNL's 4G connectivity to 1,534 remote villages across Rajasthan. Shri Mukesh Kr Chauhan, Additional Director General of Telecommunications, Rajasthan LSA, graced the event as the special guest, highlighting the collective efforts that made this milestone possible.

The launch of BSNL's indigenous 4G network represents more than a technological upgrade—it symbolizes India's commitment to innovation, inclusion, and independence in the digital era. With a cloud-based, future-ready network capable of seamless 5G upgrades, the nation takes a confident stride toward a connected and self-reliant tomorrow.

## Sanchar Mitra Scheme: Youth-Led Telecom Awareness Gains Momentum Nationwide

The Department of Telecommunications (DoT) is harnessing the power of youth to build a digitally aware and cyber-safe India through its flagship Sanchar Mitra Scheme. Designed to engage student volunteers as digital ambassadors, the initiative empowers young technocrats to promote telecom safety, cyber hygiene, and citizen-centric services at the grassroots level.

The initiative is gaining momentum nationwide. In Assam LSA, the first outreach session on 11th July 2025 brought together representatives from 18 premier institutions, including IIT, IIIT, and NIT, chaired by Ms. Sunita Chandra, Advisor (DG Telecom).

Mumbai LSA held an orientation on 26th September 2025, where Shri Asheesh Pathak emphasized the role of Sanchar Mitras in spreading cyber security awareness and digital literacy.

In J&K LSA, an orientation at the University of Kashmir on 18th September 2025 highlighted the role of young technocrats in promoting cyber safety.

With growing participation, the scheme is turning students into proactive partners in building a digitally aware and cyber-safe India.



## ITS 60th Foundation Day Celebrated at Bihar LSA

On 15th September 2025, the Indian Telecommunications Service (ITS) marked its 60th Foundation Day with a commemorative event hosted at the Bihar LSA. The theme, “Cyber Security and Role of Government of India to Curb It,” reflected the growing urgency of digital safety in today’s telecom landscape.

Shri Vijoy Kumar, Retired Senior ITS Officer, graced the occasion as Chief Guest, sharing reflections on ITS’s legacy and its evolving role in national security



## Gujarat LSA Inaugurates Modern Conference Hall

On 28th August 2025, Shri Piyush Verma, Addl. DGT, Gujarat LSA, inaugurated a new Conference Hall equipped with state-of-the-art technology to support seminars, video conferencing, LEA and TSP meetings, and media interactions.

The facility features a large interactive screen, pop-up microphones, wireless presentation tools, and integrated video conferencing systems, with seating capacity for 50 participants. This upgrade enhances Gujarat LSA’s ability to host collaborative and high-impact engagements.



## AP LSA–RBI Workshop Empowers Urban Cooperative Banks with FRI Insights



On 26th Sept 2025, AP LSA, in collaboration with the Reserve Bank of India (RBI), hosted a

workshop in Vijayawada to introduce the Financial Risk Indicator (FRI) to Urban Cooperative Banks. The event brought together nearly 100 delegates from Urban Cooperative Banks, focused on strengthening defenses against digital financial fraud.

Shri Hemant Rathwe, DDG (Security), emphasized FRI's role in fraud prevention, while Smt. Nitika, Director (Security), explained the onboarding process and demonstrated how DIP integrates telecom insights into banking systems, allowing for real-time alerts and informed decision-making.

### What is the Financial Risk Indicator (FRI)?

The Financial Risk Indicator (FRI) is a risk-based metric developed by the Department of Telecommunications (DoT) to flag mobile numbers linked to financial fraud. It classifies numbers as Medium, High, or Very High Risk based on inputs from the National Cybercrime Reporting Portal (NCRP), DoT's Chakshu platform, and intelligence shared by banks and financial institutions.

FRI data is shared with stakeholders—to strengthen validation checks and prevent fraud during digital transactions.

#### Why it matters:

- Protects users from mobile-based scams
- Connects telecom data with financial safety
- Enables real-time fraud detection for banks and UPI apps

## Maharashtra LSA Hosts West Zone Security Conference



On 3rd September, the Security Conference convened senior representatives from DoT HQ, DGT, LSAs, and Law Enforcement Agencies (LEAs) for a day of strategic dialogue and knowledge exchange. The highlight of the event was the recognition of top-performing District Police Authorities for their outstanding recoveries through the CEIR portal, showcasing the power of technology in citizen-first policing.

The momentum continued on 4th September with the West Zone LSAs' review meeting, where operational insights, challenges, and innovations were shared

through a series of constructive presentations and discussions. The session reinforced the Department's commitment to collaborative governance and secure telecom infrastructure.

## AP LSA Leads Regional Task Force to Combat Telecom Misuse



During the quarter, AP LSA facilitated four Task Force meetings across Andhra Pradesh and Telangana, aimed at curbing the misuse of telecom resources for cybercrime and financial frauds.

In Andhra Pradesh, two meetings were chaired by the DGP-CID, with active participation from the State Intelligence Bureau (SIB), CID, and Telecom Service Providers (TSPs). In Telangana, two sessions were held with the

Telangana Cyber Security Bureau, SIB, and TSP representatives. Discussions focused on emerging threats such as SIM Box setups and SIP connections, reviewed DoT's key initiatives including the Financial Fraud Risk Indicator (FRI), and explored policy measures to enhance coordination and strengthen enforcement.

These meetings reflect a growing synergy between law enforcement and telecom stakeholders—working together to protect digital infrastructure and ensure safer connectivity for citizens.

## SBC Meetings in Action: Himachal & Meghalaya Align for Digital Growth

The State Broadband Committees (SBCs) were held in Himachal Pradesh and Meghalaya to support faster rollout of telecom services and improve digital connectivity in their regions.



On 19 August, the Himachal Pradesh SBC met under the chairmanship of the Chief Secretary, GoHP, with active participation from telecom stakeholders. Discussions focused on the NBM 2.0 vision, 4G saturation, Amended BharatNet, CBuD enquiries, GIS mapping, and the Common Duct policy. Stakeholders were urged to support Telecom Service Providers (TSPs) for the swift rollout of planned

services across the state's hilly terrain.

SBC meeting at Meghalaya was held on 25<sup>th</sup> Sep 2025 at the Main Secretariat, Shillong, chaired by Shri D. P. Wahlang, Chief Secretary, and attended by Shri D. C. Tikadar, Addl. DG Telecom, North East LSA. The meeting brought together representatives from TSPs, DIPA, COAI, BSNL, and government departments. Key

issues discussed included NBM 2.0, USOF projects, CBuD, PM GatiShakti, and telecom theft. A major milestone was achieved with the completion of all State RoW notifications, paving the way for faster infrastructure deployment.



## Strengthening Telecom: LSA Activities at a glance

### Celebrating Fitness and Team Spirit: National Sports Day 2025 Across LSAs

National Sports Day 2025 was celebrated with enthusiasm and energy by Kolkata LSA and Kerala LSA, each hosting vibrant events that promoted fitness, camaraderie, and sportsmanship within the telecom community. In Kolkata, the two-day celebration on 29th–30th August began with a pledge-taking ceremony, followed by spirited football and cricket matches featuring teams from Kolkata LSA, WB LSA, and Telecom Service Providers (TSPs). The event concluded with a lively badminton doubles competition and an awards ceremony, recognizing winners and applauding all participants for their enthusiastic involvement.

Meanwhile, Kerala LSA marked the occasion on 29th August with the Fit India Pledge, encouraging staff to embrace active lifestyles. A highlight was the Fitness Talk by Shri Jomy Jacob, IRS, Additional Commissioner of Customs and Ironman Challenge finisher, who inspired attendees with his message on perseverance and wellness.

These celebrations reflect the LSAs' commitment to fostering wellness, unity, and a culture of fitness across the telecom sector.



Kolkata LSA



Kerala LSA

### Driving Smart Power Solutions: Haryana LSA's Tech Workshop at NPTI Faridabad



Haryana LSA, in collaboration with the National Power Training Institute (NPTI), Faridabad, organized a One-Day Workshop on 9<sup>th</sup> September 2025 to explore the transformative potential of 5G and emerging technologies in the Power Sector.

Discussions focused on the integration of Internet of Things (IoT), Artificial Intelligence/Machine Learning (AI/ML), Space Technologies, and drone applications to enhance operational efficiency and effectiveness in power sector operations.

The event underscored Haryana LSA's commitment to cross-sector collaboration and future-ready digital integration, highlighting the role of telecom innovation in modernizing India's energy infrastructure.

## Hindi Fortnight 2025: Celebrations Across LSAs

Hindi Fortnight 2025 was celebrated with great enthusiasm by Punjab LSA and the Karnataka LSA, showcasing a shared commitment to promoting the use of Hindi in official communication and fostering cultural engagement among employees.

At Punjab LSA, the celebrations ran from 14th to 28th September, featuring engaging competitions such as Hindi Quiz, Handwriting, Singing, and Word Translation. These activities sparked enthusiasm and creativity, deepening awareness and appreciation for the Hindi language.

Meanwhile, the Karnataka LSA hosted a vibrant series of events including Hindi-to-English and English-to-Hindi translation, essay writing, Hindi dictation, and a spirited round of Antakshari. Officers participated actively, demonstrating their linguistic skills and cultural interest.

UP (West) LSA joined the celebration from 14th to 30th September, organizing Essay Writing, Quiz, and Antakshari competitions. Staff members participated wholeheartedly, and certificates were awarded to recognize their efforts and performances.



Hindi Pakhwada Karnataka LSA



UP West LSA

## Delhi LSA Engages ISPs on Secure and Trusted Telecom Practices



In a world increasingly shaped by digital connections, Delhi LSA, Department of Telecommunications, convened an interactive session with Internet Service Providers (ISPs) to strengthen the pillars of secure, compliant, and trusted telecom services.

The session unfolded as a thoughtful dialogue—an exchange of insights and responsibilities—where license compliance, NSDTS guidelines, and the strategic use of platforms like Saral Sanchar, Trusted Telecom, and Sanchar Saathi took center stage. These tools, like silent sentinels, guard the telecom landscape against cyber fraud and operational lapses.

## Mobile Tower Radiation Testing Conducted in Parwanoo

On 15th September 2025, a compliance team from the Department of Telecommunications, Himachal Pradesh LSA, led by Shri Anil Kumar Gupta, Additional Director General (Telecom), conducted radiation testing of mobile towers installed by various service providers in the Parwanoo area of Solan district.

## दूरसंचार विभाग ने परवाणु क्षेत्र में मोबाइल टावरों से विकिरण का परीक्षण किया



सवेरा न्यून/शिमला, दूरसंचार विभाग, लाइसेंस सेवा क्षेत्र, हिमाचल प्रदेश के अपर महानिदेशक दूरसंचार, श्री अनिल कुमार गुप्ता जी के नेतृत्व में सहायक निदेशक, श्री नीरज ने अपनी टीम के साथ सोलन जिले के परवाणु क्षेत्र में मोबाइल सेवा प्रदाताओं के मोबाइल टावरों से विकिरण का परीक्षण किया। दूरसंचार विभाग हर वर्ष 5 प्रतिशत टावरों को निर्धारित मानदंडों के अनुसार विकिरण की जांच करता है। विश्वनिर्देशों की तैर अनुपालना पर सेवा प्रदाता पर जुर्माना लगाया जाता है और विकिरण स्तर को मानकों के अनुसार तुरंत ठीक करने का निर्देश दिया जाता है। अपर महानिदेशक दूरसंचार, हिमाचल प्रदेश श्री अनिल कुमार गुप्ता ने बताया कि आम नागरिक भी अपने क्षेत्र में किसी भी मोबाइल टावर के विकिरण परीक्षण का अनुरोध कर सकते हैं, जिसके लिए नागरिक को निर्धारित शुल्क देना होता है।

## Strengthening Telecom Coverage: Drive Tests Conducted in Tamil Nadu and Assam

To ensure robust and reliable telecom services during high-footfall events and in key urban zones, Tamil Nadu LSA and Assam LSA conducted targeted drive tests in June and September 2025, respectively.



On 26th June 2025, Tamil Nadu LSA carried out a one-day drive test in Tiruchendur ahead of the Maha Kumbabisekam, covering seven telecom networks across strategic locations. With active support from Telecom Service Providers (TSPs) and LSA officials, the initiative aimed to verify and strengthen network performance for devotees and stakeholders attending the spiritual gathering.

In September 2025, Assam LSA conducted drive tests in Guwahati with all four TSPs, focusing on call drops, coverage, and signal quality. Coverage gaps were identified and shared with service providers for optimization. Similar tests were also conducted around Srimanta Sankaradeva Kalakshetra, the venue of the BSNL 4G launch, to ensure seamless connectivity during the event.



## CBuD Awareness Workshops Empower 750+ Stakeholders



CBuD Awareness Workshops Empower 750+ Stakeholders Across Odisha.

Under a joint initiative by the Department of Telecommunications, Odisha LSA and the Electronics & IT Department, Government of Odisha, two impactful CBuD (Citizen-Centric Banning of Unsolicited Digital Communication) awareness workshops were held on 4th July 2025 and 12th August 2025.

The outreach spanned 20 districts, 3 municipal corporations, and 20 government departments, engaging over 750 stakeholders including officials, digital service providers, and citizen representatives reinforcing Odisha's commitment to secure and inclusive digital governance.

## Haryana LSA Strengthens Field Coordination Through Outreach Program



Under the leadership of Shri R. Shakya, Additional Director General, Haryana LSA, an interactive session was held in collaboration with SP Panipat and attended by senior officers. The meeting focused on enhancing coordination between telecom authorities and law enforcement to ensure secure and citizen-friendly telecom operations across the region. The outreach program also focussed on the sensitization of the citizens and PoS agents on the Telecommunications Act, 2023 and other guidelines of the Department.

## Public Outreach Programs and Press Meets by LSAs

The Office of Special DGT, West Bengal LSA, conducted a press meeting on 20th August 2025 to raise awareness about citizen-centric initiatives under the Sanchar Saathi portal. The event received wide media coverage in both English and regional languages, with representatives from PIB, Kolkata TV, Anandabazar Patrika and S news.



In Meerut, on 18th September 2025, the Additional DGT, UP (West) LSA convened a press conference spotlighting Sanchar Saathi, EMF radiation, and the Samridh Gram Panchayat initiative. With leading media houses—Doordarshan, Dainik Jagran, Hindustan—in attendance, the message of digital safety and rural inclusion echoed across regional and national platforms.

A press meet was organized by Kerala LSA on 12th September 2025 to spotlight the Samridh Gram Panchayat initiative of the Department of Telecommunications (DoT).

Shri Benny Chinnappan, Additional DGT, Kerala LSA, addressed the media, outlining the initiative's objectives and its transformative potential for rural India. He emphasized how the scheme aims to enhance connectivity, expand access to citizen-centric digital services, and strengthen village institutions, thereby contributing to the holistic development of rural communities through robust telecom infrastructure.



Nagpur, Jul-Sep 2025 — In a spirited campaign that blended grassroots engagement with mass media outreach, the Nagpur unit of Maharashtra LSA turned up the volume on citizen-centric telecom awareness. Over the course of three months, the unit orchestrated a vibrant mix of activities—from Akashwani interviews and radio jingles to press releases, police and RBI meetings, and interactive workshops on EMR safety, Sanchar Saathi, and Cyber Security. The message was clear and consistent: telecom safety begins with informed citizens.





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